

**Hinsdale County Marketing Committee**

**WORKSHOP & MEETING AGENDA**

**Thursday, January 14, 2021 - 9 a.m.**

**Join Zoom Meeting**

Topic: Hinsdale County Marketing Committee 1-14-21

Time: Jan 14, 2021 09:00 AM Mountain Time (US and Canada)

https://us02web.zoom.us/j/89676288769?pwd=RWtCdDhXdkY4WWJvWDlwVmVCS1cydz09

Meeting ID: 896 7628 8769

Passcode: 659901

Or call in at: +1 346 248 7799 US

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**Workshop**

* Review Agenda
* Review Minutes December 7, December 17 minutes
* Review Financial Report - December
* Social Media Manager Report – Angela Hollingsworth
* Marketing Consultant Report - Kate Hopson
* Discuss 2021 Visitor’s Guide - Schedule, Delivery to Visitors’ Centers
* Discuss [marketing@lakecity.com](mailto:marketing@lakecity.com) email address
* Discuss Committee Membership
* Lodging Tax Board
* Chamber of Commerce
* Hinsdale County
* Discuss Officers – Chair, Vice Chair
* Discuss Colorado Tourism Office lead generator program
* Open Discussion

**Meeting**

1. Consider Agenda
2. Consider Minutes – December 7, December 17
3. Consider Committee Membership

* Chamber of Commerce
* Lodging Tax Board
* Hinsdale County

1. Consider Committee Officers

* Chair
* Vice Chair

1. Other Business
2. Next Meeting – Thursday, February 11 – 9 a.m.

**Adjourn**